



LAGHI D'ALBANIA

Promozione di modelli di turismo sostenibile e responsabile per lo sviluppo inclusivo delle comunità
Promovimi i modeleve të turizmit të qëndrueshëm dhe të përgjegjshëm për zhvillimin gjithëpërfshirës të komuniteteve (AID 012590/02/1)

Terms of Reference

Illustrator expert in participatory design

1. About us

Kallipolis aps is a non-profit organization for sustainable urban development. Kallipolis started in 2006 with the aim of improving the liveability of human settlements both in Italy and abroad, with particular attention on transition and developing countries, following the objectives of UN-Habitat New Urban Agenda and the Sustainable Development Goals, especially Goal 11 on sustainable cities and communities. The association focuses on the most vulnerable groups, betting on the ability of urban environments, which are already the engine of the planet's development, to also become spaces of freedom and equality.

Since its foundation Kallipolis has promoted participatory and collaborative processes by working with local administrations, individuals, civil society organizations, private sector and researchers in Italy and abroad, with the aim of giving citizens more power over decisions that influence their lives, supporting public administrations, individuals and communities to work together to solve common challenges by accompanying the birth of projects, models, products and services.

Kallipolis is composed of a multidisciplinary team with over 18 years of experience in Italy and abroad. Its members are professionals and researchers in the field of urban and regional planning and experts of participatory democracy. Since 2017 Kallipolis is a member of Alda (European Association for Local Democracy).

Since 2016, Kallipolis has been working in Albania in partnership with Italian and local NGOs on sustainable local development projects, focusing on facilitating participatory processes and community building.

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2. About the Project

Project "LAGHI D'ALBANIA - Promoting models of sustainable and responsible tourism for the inclusive development of communities" - AID 012590/02/1 is funded by AICS (the Italian Agency for Development Cooperation) and implemented by VIS (International Volunteering for Development) in the Shkodra region and by COSV in Pogradec region.

This 3-year project aims to promote innovative models of sustainable and responsible tourism in areas connected to Albania's two main lakes - Lake Shkodra and Lake Pogradec/Ohrid (where the partner NGO operates) compared to the invasive tourism models and strong expansion development across the Albanian territory, to contribute to inclusive economic growth in Albania. The project aims to achieve the aforementioned objective by enhancing the capacities of local actors and the tourism ecosystem of the two targeted areas. The action aims to achieve the following expected results:

- 1- The governance of the two targeted areas is strengthened in terms of inclusivity, sustainability, and connection with other European and international realities. The project includes actions aimed at raising awareness and supporting local actors, both public and private, through appropriate tools and knowledge transfer, for the implementation of participatory management mechanisms of their territory. By investing in the strengthening of so-called Participatory Management Groups (or Local Action Groups) and training local youth as agents of local development, the project aims to provide local actors with the tools to become real agents of change.
- 2- Community engagement in designing interventions to support sustainable and responsible tourism is strengthened. The project aims to actively involve the population in the development and expansion of the territory with a focus on tourism, through participatory mapping actions, community budgeting, implementation of community-based interventions, and awareness-raising actions.
- 3- The offer of sustainable and responsible tourism operators in the targeted areas is enriched and renewed. The project includes integrated entrepreneurship

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support actions for active and developing economic actors in the tourism sector, with the aim of strengthening them to effectively face major economic, social, and environmental challenges, promoting their innovation and sustainability features.

Kallipolis is a project partner and collaborates with the two NGOs in both areas, particularly in achieving result 2.

As part of result 2, the creation of two graphic novels based on two stories invented by the children from the two project areas is planned. In February, the competition for collecting the stories was launched, and the evaluation phase is currently underway.

3. Purpose of the Service

Kallipolis intends to hire **an illustrator expert in participatory design** to create two graphic novels based on two tales developed by the children from the two project areas.

The work consists of two phases:

- the first in Albania, during which the illustrator will conduct 1 workshop with a group of kids aged 7-10 years for the Malësi e Madhe and Shkodër area and 1 1 workshop with a group of kids aged 7-10 years for the Pogradec area
- The second phase will take place in Italy and involves the development of the materials produced and the final drafting of the graphic novel.

4. Beneficiaries

At least 20 kids aged 7 to 10 will be involved in the two project areas.

5. Expected results:

- preparation by the illustrator of all the necessary materials for the development of the workshops. If there is a need to acquire materials locally, the illustrator will inform VIS and COSV before departure.
- organization of 2 workshops with the support of the NGOs VIS and COSV: each workshop will be attended at least by 8 to 10 kids;
- creation of two graphic novels in which the contributions of the participants in the two workshops are recognizable. Each graphic novel will consist of at least 10 pages and must be available in both digital and print formats (printing costs will be covered by VOIS and COSV).

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6. Duration and Location

The activity involves preparation of materials, 1 day workshops, meetings, delivery, and reporting at the end of the two missions. Therefore, involvement is expected to last from the last week of March until the end of May, following the submission of planned and requested results by this service. The activity will take place in Shkodër and Malesi e Madhe region and in Pogradec region.

7. Timetable

The assignment involves one mission in Albania of at least 5 days at the beginning of April. The mission will be coordinated with the staff of Kallipolis, VIS, and COSV.

8. Economic value

The total value of the service is €5.400,00.

The insurance costs and a round-trip flight between Italy and Albania are covered by Kallipolis.

9. Expert Profile

- degree in graphic design;
- experience work in the field of public participation (at least 5 years);
- previous work experience in Albania is appreciated.

10. Application Submission

Interested candidates must submit:

- professional CV in English;
- copy of ID card or passport;
- copy of diploma or other certificate providing information on experience and expertise;
- technical proposal;
- financial offer in Euros.

Applications must be submitted by March 19th, 2025, 18.00 (UTC) to the follow email address: info@kallipolis.net

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